



Catalog Publishing Service

Increase sales by publishing product information through Print, Web, and other electronic media. More methods reaching consumers equates to more publicity and more sales.

It can be expensive and time-consuming to try and put together an in-house program to collect product information and then design and produce product catalogs, literature, and flyers. Questudio, with years of experience can help your business to manage product information and help create product catalogs, sales collateral, and simple or complex eCommerce web sites at a much smaller expense. It also requires fewer dedicated monetary, personnel, and temporal resources to create and maintain simple or complex eCommerce websites.

Questudio knows that online is more than just a new channel - it is a source of growth and can be the basis for a new business model.

A turnkey catalog content conversion, design, publishing & printing service for enterprises

Key Features

- Catalogs published to Web, Print or CD
- Upload files online, download PDF's
- Web based catalog data viewer
- Workflow enabled
- Make changes to catalog data
- Export items to Excel, CSV or PDF
- Quickly search products
- Build price lists
- Catalog page templates

Benefits to Catalog Owners

- Easy to use and requires very little training
- Lower cost of catalog production
- Significantly reduce time to publish
- Increase the number of catalogs produced each year
- Quality checks & data accuracy
- Centralized catalog data, images, templates, PDF's
- Expert catalog publishing consultation
- Easily scalable to Questudio's software suite

How it works

- Quick service activation
- No software to install or purchase
- Custom conversion service
- Web interface for catalog content
- Built-in workflow management
- Free template design service
- Customers review catalog pages and provide edits
- Questudio will generate Print-Ready-Catalog
- Option to generate supplements, mini-catalogs or flyers

